

EXECUTIVE MASTER OF SCIENCE IN MARKETING SN10 (July 2015)

JULY 2015						
Sun	M	T	W	Th	F	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	
MKT9703 Marketing Management						

AUGUST 2015						
Sun	M	T	W	Th	F	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					
MKT9716 Consumer Behavior						

SEPTEMBER 2015						
Sun	M	T	W	Th	F	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			
MKT9716 Consumer Behavior						

OCTOBER 2015						
Sun	M	T	W	Th	F	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
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MKT9702 Marketing Research						

NOVEMBER 2015						
Sun	M	T	W	Th	F	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
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MKT9701 Adv. & Mkt Communication						

DECEMBER 2015						
Sun	M	T	W	Th	F	Sat
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
MKT9870 Digital Marketing						

JANUARY 2016						
S	M	T	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						
MKT9738 Web Analytics						

FEBRUARY 2016						
Sun	M	T	W	Th	F	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29					
MKT9737 Analytic Approaches to Marketing						

MARCH 2016						
Sun	M	T	W	Th	F	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
MKT9793 Special Topics - Branding						

APRIL 2016						
Sun	M	T	W	Th	F	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
MKT9751 New Product Planning & Development						

MAY 2016						
Sun	M	T	W	Th	F	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
MKT9750 Marketing Strategy						

 Class Date

 Public Holiday

Note : The timetable is subject to change and courses will be selected at the sole discretion of the College and may change from time to time. The University reserved the rights to these changes accordingly.